

Supplier Diversity and Disadvantaged Communities: Easy is Right

A 501(c)3 Non-Profit Organization

Leveraging Supplier Diversity for Economic Empowerment In Underserved Communities

A 501(c)3 Non-Profit Organization

Our Mission

- **Our mission is to use Supplier Diversity initiatives as an engine for economic development in economically underserved communities**
- **We are dedicated to expanding business opportunities for women, minority and service disabled veteran business enterprises**
- **The ultimate outcome is to add economic value to the regional supply chain while increasing economic opportunities for the diverse business community.**
- **We believe that diverse business development is a key component of reducing poverty, unemployment, increasing wealth, and integrating American society.**

Why Supplier Diversity?

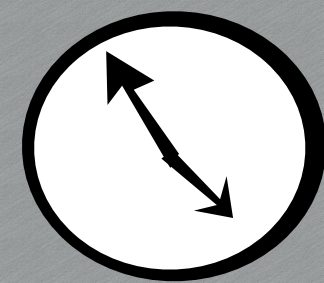
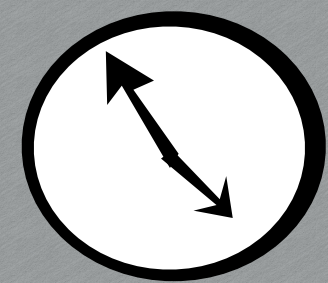
Supplier diversity

A **Supplier Diversity** program is a proactive business program which encourages the use of [minority-owned](#), [women owned](#), [veteran owned](#), [LGBT-owned](#) ^[1], service disabled veteran owned, historically underutilized business, and [Small Business Administration](#) (SBA)-defined small business concerns ^[1] as suppliers. It is not directly correlated with [supply chain diversification](#), although utilizing more vendors may enhance supply chain diversification. Supplier diversity programs recognize that sourcing products and services from previously under-used suppliers helps to sustain and progressively transform a company's [supply chain](#), thus quantitatively reflecting the demographics of the community in which it operates by recording transactions with diverse suppliers.

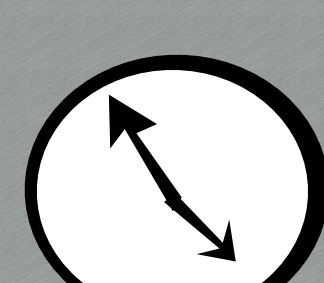
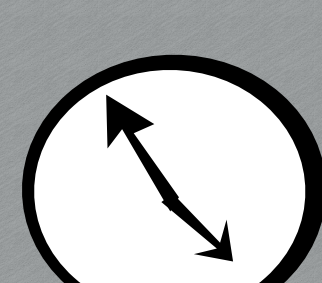
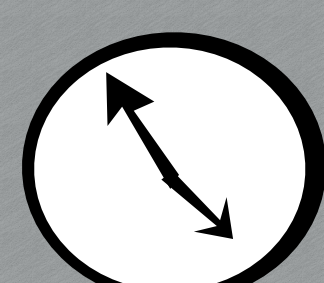
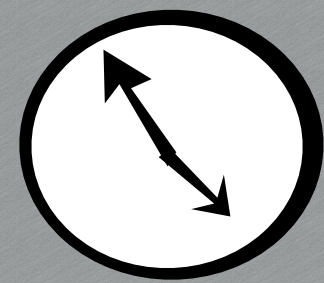
Source: Wikipedia

**Engaging Diverse Business
Enterprises To Empower The
Economically Underserved.**

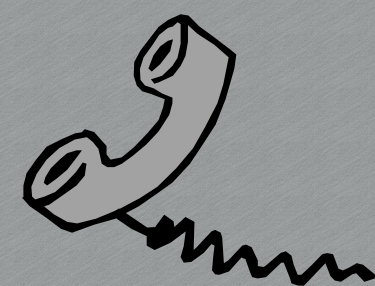
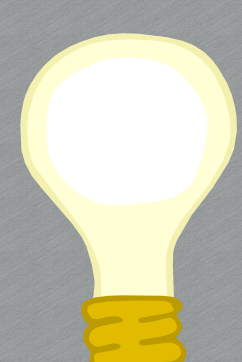
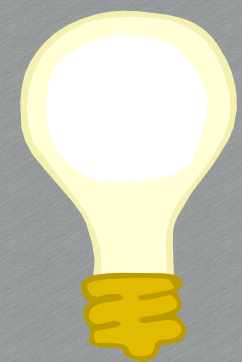
Each symbol has a different value. Work out the value of the ?



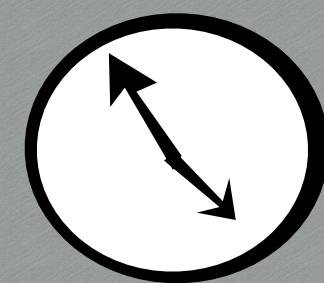
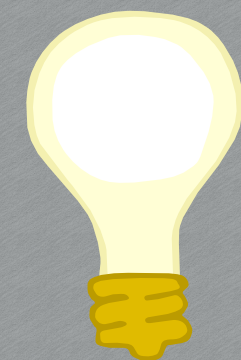
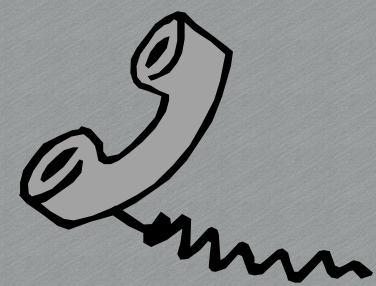
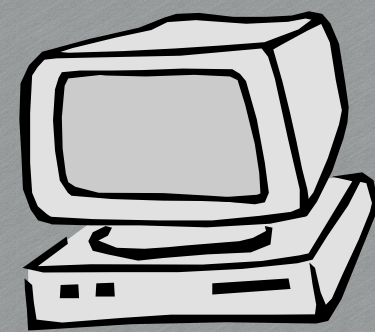
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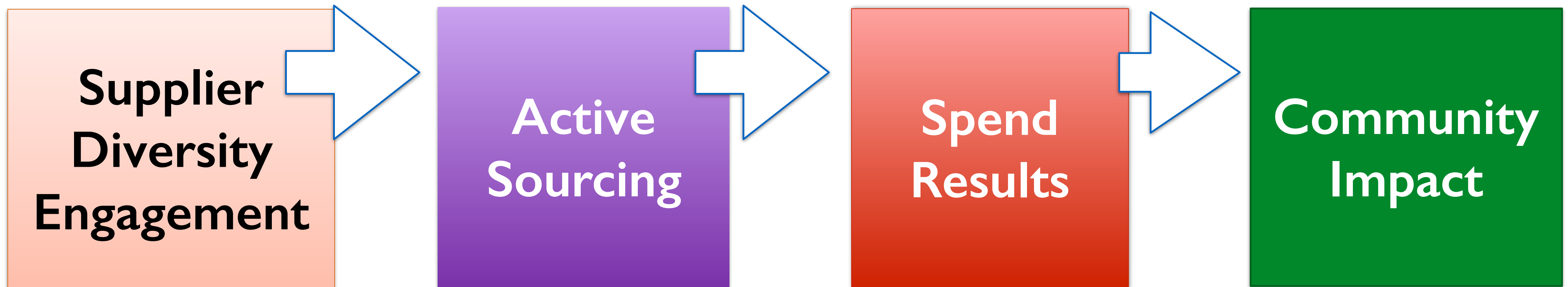
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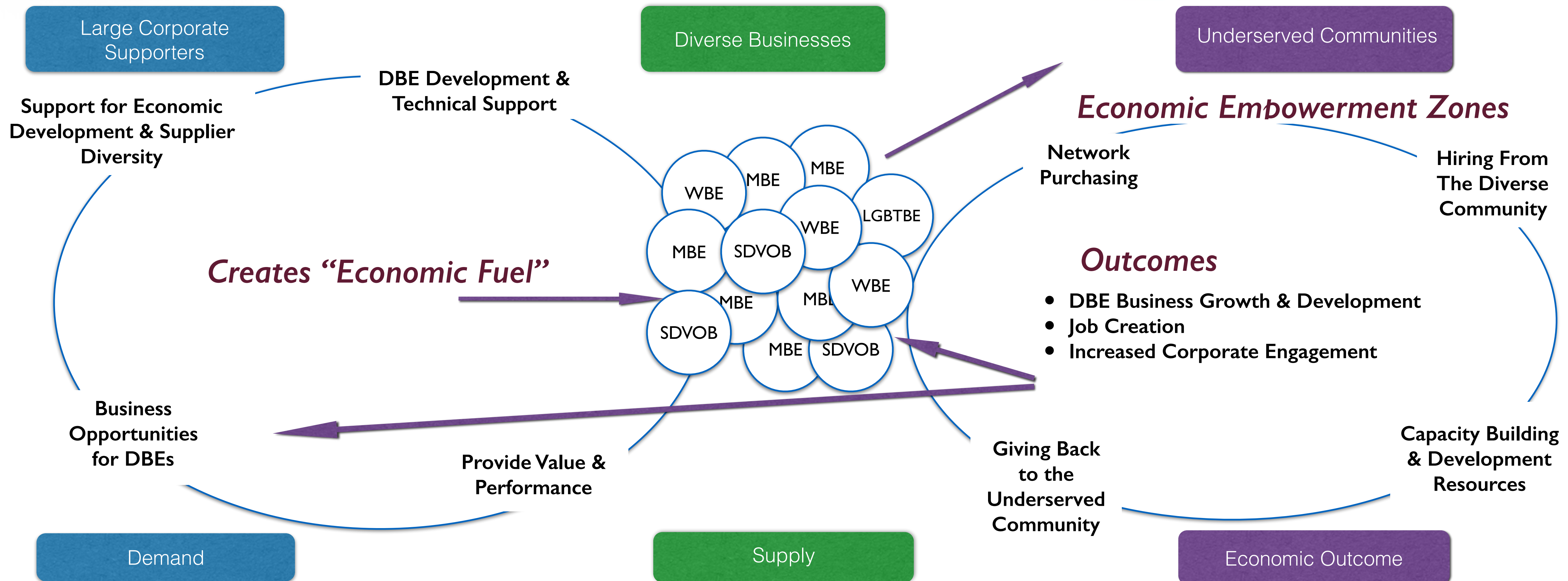
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THINK!

Four Phases of Supplier Diversity





Bimonthly Meetings Emerging Entrepreneur Academy

- **Update on the Economic Activity Within the EEZ**
- **Introduction of new economic empowerment initiatives**
- **Corporate Community Leader Briefings**
- **Advisory Session for Technical Assistance**

Call Service & Training Center



- 1. Provide Jobs for Underserved**
- 2. Training for Greater Success**
- 3. Support the Business Needs of DBEs**
- 4. Groom for Potential Job Opportunities**

Young Entrepreneur Academy



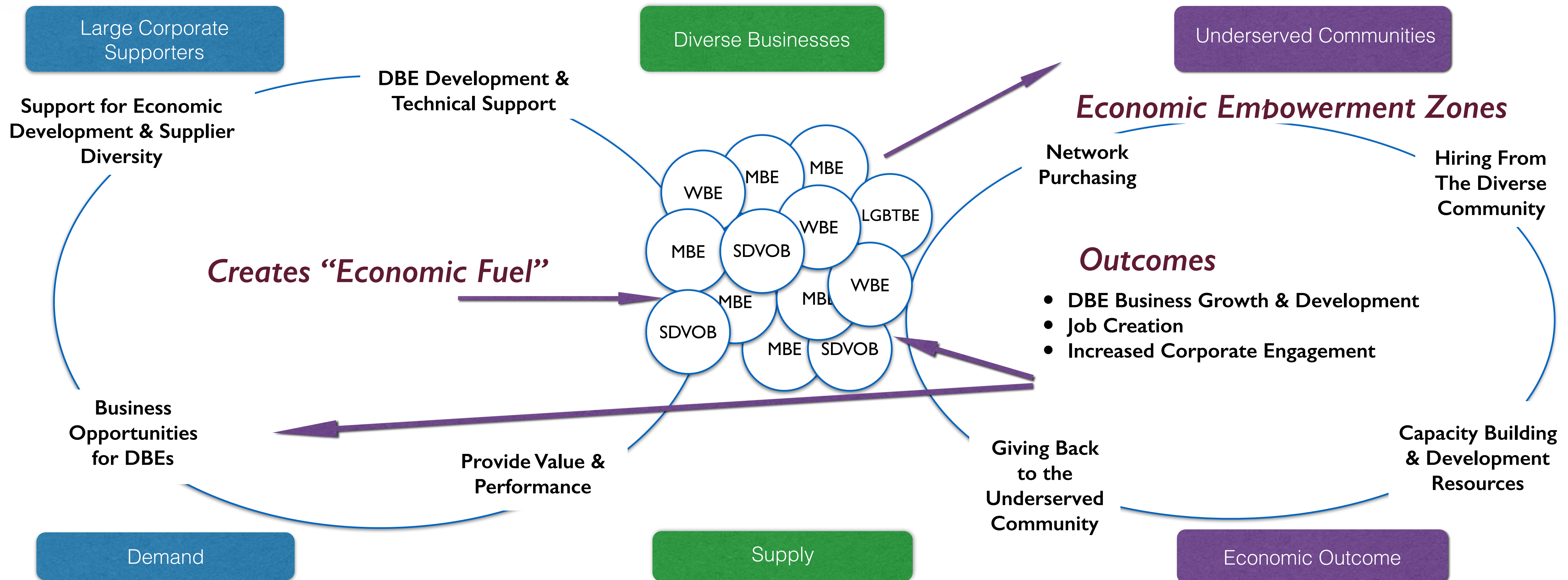
- **Build future business leaders by teaching young men and women from under- served communities how to identify, plan and start their own businesses.**
- **We teach them key fundamental structures, business plan development, industry knowledge and systems models that will give them a jump start.**

Youth that feel they have options make better life decisions!

Economic Empowerment Zones

A Diverse Supplier Ecosystem

The diverse supplier community helps build stronger businesses and delivers positive economic outcomes in the identified high poverty areas



Thank You



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