

CALIFORNIA WATER ASSOCIATION

Delivering Solutions Amid Uncertainty

2017 CWA SPRING CONFERENCE



May 17-19, 2017

THE CITIZEN HOTEL 926 J Street Sacramento

Wednesday, May 17, 2017

Metropolitan Terrace, 7th Floor

12:00 p.m. – 1:00 p.m.	Deli Buffet Lunch
1:00 p.m. – 3:00 p.m.	Regulatory Committee Seminar (CWA Members Only)
3:00 p.m. – 5:00 p.m.	Small Company Committee Seminar (CWA Members Only)
6:00 p.m. – 7:30 p.m.	Hosted Reception in the Scandal Lounge, 2nd Floor

Thursday, May 18, 2017

Metropolitan Terrace, 7th Floor

7:30 a.m. – 8:15 a.m.	Registration & Buffet Breakfast
8:15 a.m. – 8:30 a.m.	Welcome Address
8:30 a.m. – 9:00 a.m.	Opening Keynote Address
9:00 a.m. – 10:00 a.m.	2017 Water Year: Oasis or Mirage?
10:00 a.m. – 10:15 a.m.	Networking Break
10:15 a.m. – 11:15 a.m.	Delivering Solutions for Low-Income and Disadvantaged Communities
11:15 a.m. – 12:00 p.m.	Implementing Executive Order B-40-17: Water Conservation Regulations
12:00 p.m. – 1:30 p.m.	Lunch: Delivering Solutions from the Governor’s Office
1:30 p.m. – 1:45 p.m.	Networking Break
1:45 p.m. – 2:15 p.m.	Update on the State’s Drinking Water Program
2:15 p.m. – 3:15 p.m.	Delivering Water Quality Solutions
3:15 p.m. – 4:15 p.m.	Delivering Legislative Solutions in the 2017 Session
4:15 p.m.	Closing Remarks

Friday, May 19, 2017 (CWA Members Only)

Quorum Room, 2nd Floor

8:30 a.m. – 11:30 a.m.	CWA Board of Directors Meeting & Breakfast (Members Only)
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Wednesday, May 17, 2017

Metropolitan Terrace

12:00 p.m. – 1:00 p.m.	Deli Buffet Lunch
1:00 p.m. – 3:00 p.m.	Regulatory Committee Seminar (CWA Members Only)
3:00 p.m. – 5:00 p.m.	Small Company Committee Seminar (CWA Members Only)

Hosted Reception (Open to all Attendees)

Scandal Lounge, 2nd Floor

6:00 p.m. – 7:30 p.m.
Join us for cocktails and appetizers as we kick off another great conference!

Thursday, May 18, 2017

Location: Metropolitan Terrace, 7th Floor

Registration & Buffet Breakfast

7:30 a.m. – 8:15 a.m.

Welcome

8:15 a.m. – 8:30 a.m.
Evan Jacobs, CWA 2nd Vice President and Program Chair;
External Relations Manager, California American Water

Opening Keynote Address

8:30 a.m. – 9:00 a.m.
Introduction: Lawrence Morales, President, East Pasadena Water;
CWA President
Speaker: Honorable Blanca Rubio (D-West Covina); Chair,
Assembly Human Services Committee

2017 Water Year: Oasis or Mirage?

9:00a.m. – 10:00 a.m.
Moderator: Evan Jacobs
Speakers: Gary Bardini, Deputy Director, Integrated Water
Management, California Department of Water Resources
Ellen Hanak, Director, Water Policy Center & Senior Fellow,
Public Policy Institute of California

Networking Break

10:00 a.m. – 10:15 a.m.

Delivering Solutions for Low-Income and Disadvantaged Communities

10:15 a.m. – 11:15 a.m.
Moderator: Wade Crowfoot, Chief Executive Officer,
The Water Foundation
Speakers: Martha Guzman Aceves, Commissioner,
California Public Utilities Commission
Max Gomberg, Water Conservation and Climate Change
Manager, State Water Resources Control Board
Brad Coffey, Assistant Chief of Operations, Metropolitan Water
District of Southern California
Douglas Wallace, Environmental Affairs Officer, East Bay
Municipal Utilities District

Implementing Executive Order B-40-17: Water Conservation Regulations

11:15 a.m. – 12:00 p.m.
Speaker: Eric Ekdahl, Director, Office of Research, Planning &
Performance, State Water Resources Control Board

Lunch: Delivering Solutions from the Governor’s Office

12:00 p.m. – 1:30 p.m.
Introduction: Shannon Dean, Vice President of Corporate
Communications & Community Affairs, California Water Service
Speaker: Kim Craig; Deputy Cabinet Secretary,
Office of Governor Brown

Networking Break

1:30 p.m. – 1:45 p.m.

Update on the State’s Drinking Water Program

1:45 p.m. – 2:15 p.m.
Darrin Polhemus, Deputy Director, Division of Drinking Water,
State Water Resources Control Board

Delivering Water Quality Solutions

2:15 p.m. – 3:15 p.m.
Moderator: Darrin Polhemus
Speakers: Dawn White, Water Quality Manager, Golden State
Water; CWA Water Quality Committee Chair
Sophie James, Director of Water Quality, California Water Service
Adam Ly, Water Quality Manager, Liberty Utilities
Tim Miller, Senior Director of Water Quality and Environmental
Compliance, California American Water
Francois Rodigari, Director of Water Quality and Environmental
Services, San Jose Water
David Van, Water Quality Superintendent, San Gabriel Valley Water

Delivering Legislative Solutions in the 2017 Session

3:15 p.m. – 4:15 p.m.
Moderator: Jennifer Capitolo, Senior Policy Advisor, Nossaman LLP
Speakers: Danielle Blacet, Director for Water, California Municipal
Utilities Association,
Kathleen Cole, Executive Legislative Representative, Metropolitan
Water District of Southern California
Wendy Ridderbusch, Director of State Relations, Association of
California Water Agencies

Closing Remarks - EVAN JACOBS

4:15 p.m.

Friday, May 19, 2017

CWA Board of Directors Meeting & Breakfast (Members Only)

Quorum Room, 2nd Floor

8:30 a.m. – 11:30 a.m.



Gary B. Bardini was appointed Deputy Director for Integrated Water Management in August, 2011. In this capacity, he is responsible for leading four divisions and almost 850 employees conducting a variety of programs in support of the 2014 Governor's California Water Action Plan. Mr. Bardini is also responsible for the multi-faceted

FloodSAFE California initiative which operates and enhances State-owned flood facilities, provides resources for local flood risk reduction projects, and implements the Central Valley Flood Protection Plan, all within the area served by the State Plan of Flood Control. Additionally, Mr. Bardini oversees the regulation and safe operation of over 1200 dams in the state via the Division of Safety of Dams. He holds a B.S. degree in civil engineering from California Polytechnic State University at San Luis Obispo with an emphasis in water resources and structures. Danielle Blacet joined CMUA in November 2014 as Director for Water and represents member interests before the legislature and regulatory agencies on all water-related issues. She brings extensive knowledge and experience working with California public water utilities and in multi-member associations. Most recently she served as Special Projects Manager for the Association of California Water Agencies where she spearheaded several high-profile projects and activities including the water-energy nexus, the Statewide Water Action Plan and the drought report 2014 Drought: Impacts and Strategies for Resilience. Danielle also has experience in political consulting and public affairs for both statewide and national clients.



Jennifer Capitolo, Senior Policy Advisor with Nossaman LLP, assists clients with a wide range of advocacy issues including government procurement, healthcare, water, housing, economic development, and government funding. Prior to joining Nossaman in 2011, Ms. Capitolo served for seven years as the Senior Director of the State

Capitol office for a top-ten state lobbying firm. Ms. Capitolo has helped secure hundreds of millions of dollars in state and federal funding for parks, higher education, museums and libraries, transportation projects, and infill and transit-oriented developments throughout California.



Brad Coffey currently serves as Assistant Chief of Operations for the Metropolitan Water District of Southern California. In this capacity, he manages more than 900 employees who import, treat, and deliver water to 19 million Southern California residents. This year, Brad is splitting his time between Los Angeles and Sacramento while

supporting Metropolitan's legislative and regulatory initiatives. Brad received engineering degrees from Virginia Tech and a masters of public administration from the University of Southern California."



Kathleen Cole, Executive Legislative Representative with The Metropolitan Water District of Southern California, has been charged with managing the district's state legislative program in Sacramento. Ms. Cole has been with the agency for 23 years and is responsible for promoting and protecting Metropolitan's state legislative objectives,

working closely with Metropolitan's Board of Directors, General Manager Jeff Kightlinger, his management team and the district's contract lobbyists in Sacramento. Prior to her joining Metropolitan, Kathy was a registered lobbyist and office manager for Lynn Suter and Associates, a private advocacy firm focused primarily on local government issues. She cut her teeth on legislative issues through her two years with the state legislative operation for the East Bay Municipal Utility District.



Kim Craig serves as Deputy Cabinet Secretary in the Office of Governor Brown. Craig has served as special assistant in the Office of California State Assembly Speaker Toni G. Atkins since 2014. She was an advocate at KP Public Affairs from 2012 to 2014, chief of staff in the Office of California State Assemblymember Toni G. Atkins

from 2010 to 2012 and deputy chief of staff in the Office of California State Senator Denise Moreno Ducheny from 2005 to 2010. Craig served as senior policy adviser in the Office of San Diego City Councilmember Toni G. Atkins from 2000 to 2005 and field representative in the Office of California State Assemblymember Denise Moreno Ducheny from 1996 to 2000. She earned a Master of Public Administration degree from San Diego State University.



Wade Crowfoot directs the Water Foundation and leads its transition into an independent organization early in 2017. Mr. Crowfoot brings more than 20 years of public policy and environmental experience to his role, with expertise in water, climate and sustainability issues. He came to the Water Foundation from California Governor

Jerry Brown's Administration, where he served since 2011, most recently as deputy cabinet secretary and senior advisor to Governor Brown, leading the administration's drought response efforts. Before joining the Brown Administration, Wade was west coast regional director for the Environmental Defense Fund and a senior environmental advisor to former San Francisco Mayor Gavin Newsom.



Shannon Dean, Vice President of Corporate Communications and Community Relations at California Water Service, Shannon Dean is responsible for enhancing relationships and building brand loyalty with customers, community leaders, employees, and stockholders. She oversees a dynamic team of communications, conservation, and

government relations professionals who help ensure that the

company communicates effectively and is responsive to the concerns of key stakeholder groups. Dean was accredited by the Public Relations Society of America in 2002. She holds a Master's Degree in English and a Bachelor's Degree in Journalism/Public Relations from California State University, Long Beach.



Erik Ekdahl is the Director of the State Water Resources Control Board's Office of Research, Planning and Performance, where he is responsible for overseeing performance management, climate change, economic analysis, scientific peer review, and strategic planning. Erik joined the State Water Board in 2008, where he focused on nitrate

and groundwater contamination issues and development of GeoTracker GAMA, an on-line data tool, as part of the Board's Groundwater Ambient Monitoring and Assessment (GAMA) Program. Most recently, Erik was the Program Manager for the Division of Financial Assistance's Integrated Regional Water Management and Stormwater Grant Programs. Erik is a licensed Engineering Geologist, with a Ph.D and Master's in Geology from the University of Michigan.



Max Gombert is the water conservation and climate change manager at the State Water Resources Control Board. He has led the development of California's emergency water conservation regulations and climate change policies across the water sector. Mr. Gombert currently directs implementation of legislation on water affordability and

water loss control. Previously, he was a senior analyst for the Office of Ratepayer Advocates at the California Public Utilities Commission where he worked on a range of water and energy proceedings. Mr. Gombert holds a Masters degree in Public Policy from UCLA and a BA in Environmental Studies from the University of Chicago.



Martha Guzman Aceves was appointed Commissioner at the CPUC by Governor Edmund G. Brown Jr. on Dec. 28, 2016. She previously served as deputy legislative affairs secretary in the Office of the Governor since 2011, focusing on natural resources, environmental protection, energy and food and agriculture. She was

sustainable communities program director for the California Rural Legal Assistance Foundation from 2005 to 2011. From 2006 to 2008, she worked with Swanton Berry Farm on human resources issues including a new employee-stock ownership program. She was legislative coordinator for United Farm Workers from 1999 to 2005, working on labor and environmental issues. In 2010 she co-founded Communities for a New California, a charitable organization promoting increased civic engagement of underrepresented communities. Guzman Aceves earned a Master of Science degree in agricultural and resource economics from the University of California, Davis.



Ellen Hanak is director of the PPIC Water Policy Center and a senior fellow at the Public Policy Institute of California. Under her leadership, the center has become a critical source of information and guidance for natural resource management in California. She has authored dozens of reports, articles, and

books on water policy, including Managing California's Water. Her research is frequently profiled in the national media, and she participates in briefings, conferences, and interviews throughout the nation and around the world. Her other areas of expertise include climate change and infrastructure finance. Previously, she served as research director at PPIC. Before joining PPIC, she held positions with the French agricultural research system, the President's Council of Economic Advisers, and the World Bank. She holds a PhD in economics from the University of Maryland.



Evan Jacobs is the External Affairs Manager for California American Water. Evan got his start in the water industry in 2003 when he began consulting for American Water on local public policy issues. He has served as the external affairs manager for American Water in Northern California since 2007. Prior to

joining American Water, Evan graduated from Trinity College in Hartford, CT with a B.A. in Political Science and worked in the California Assembly and for a US Congresswoman. Evan is the immediate Past Chair of the Board of Directors for the Citrus Heights Regional Chamber of Commerce, third vice president of the California Water Association and chairs the CWA Legislative Committee. He spends his free time with his wife and two daughters in Davis, CA and enjoys reading, cooking, biking and scuba diving.



Sophie James, Director of Water Quality for California Water Service has a Master of Science degree in Analytical Chemistry from San Jose State University and a Bachelor of Science degree in Chemistry and Mathematics from Missouri Western State University. She also holds Grade IV Laboratory Analyst certifications for Drinking and Wastewater,

Grade II Distribution and Grade II Treatment Operator Certifications. Ms. James is an experienced management professional with over twenty four years of progressive experience in both the drinking water and wastewater Industries. Her career spans a number of positions including Chemist, Lab Manager, Assistant District Manager, and Director.



Adam Ly is a water quality manager with Liberty Utilities. Liberty Utilities has approximately 50,000 water services in California. He has over 20 years of municipal water experience including, water quality program management, surface and groundwater treatment operations, capital project and water resources management.

Adam is registered civil engineer in California. He is a fully licensed Treatment and Distribution operator.



Tim Miller is Senior Director of Water Quality and Environmental Compliance for California American Water, directing the Company's compliance with 12 different federal and California public health and environmental regulatory systems. Prior to that, Tim was corporate counsel for California American Water for six years, with a focus

on environmental matters and capital projects. Tim has worked at both public agencies and private law firms, including the City of San Diego City Attorney's Office and the Sacramento Metropolitan Air Quality Management District. In private practice, Tim focused on environmental matters and civil litigation, including aggregate quarry permitting, hazardous waste remediation, and challenges to administrative agency quasi-legislative and quasi-adjudicative actions. Tim has been admitted to practice law in California since 1997 after graduating from University of the Pacific, McGeorge School of Law. Tim has a Bachelor of Science degree in Economics from California State Polytechnic University, Pomona.



Lawrence M. Morales currently serves as East Pasadena Water Company's President. In 1990, Morales took a job as a part-time meter reader for the Southern California Gas Company. In 1992, he began working as a full-time meter reader for Suburban Water Systems. He also worked in the areas of field customer service, meter shop and on-call construction crew. Upon earning his B.S. in Organizational Leadership from Biola University, Morales became Office Manager of Suburban's San Jose Hills District. He then obtained his State of California Water Treatment I and Distribution III certifications. In 2001, Morales joined East Pasadena Water Company as VP & GM and he became President of East Pasadena Water Company and its parent company in 2015. In 2017, he assumed the role of California Water Association President. Morales will complete his MBA from the University of Southern California in May 2018.



Darrin Polhemus is a Deputy Director for the State Water Board and in charge of the Division of Drinking Water. The Division of Drinking Water administers the federal and California Safe Drinking Water Acts, regulating over 7,500 public water systems throughout the State to assure the delivery safe drinking water to all Californians. In addition the Division permits recycled water usage, manages the Environmental Laboratory Accreditation Program, oversees the work of county health departments that have been delegated the authority to regulate small water systems, and develops regulations pertaining to drinking water.



Wendy Ridderbusch, ACWA's director of state relations, Wendy Ridderbusch manages the State Relations Department and directs the association's advocacy efforts in California's legislative and regulatory arenas. Ridderbusch oversees a staff of six legislative and regulatory advocates and analysts who together produce the bill analyses that help

determine the official position ACWA takes on state legislation. She has been lobbying for over a decade on issues including the public records act, special district property tax and reserves, water recycling, and the state budget. Ridderbusch joined ACWA in 2001 as a legislative advocate and served as interim state legislative director during a vacancy in that position in 2011. Having worked 13 years for the California State Legislature as a policy consultant she brings experience from inside the Capitol "building" to ACWA's State Relations Department. She has worked on several political campaigns including U.S. Senate, State Senate and Assembly races. Originally from Southern California, Ridderbusch has a Bachelor's degree in political science from the University of California, Los Angeles.



Blanca E. Rubio was elected in November 2016 to represent California's 48th Assembly District, which includes the cities of Azusa, Baldwin Park, Bradbury, City of Industry, Covina, Duarte, El Monte, Glendora, Irwindale, Monrovia, West Covina, and the San Gabriel Valley unincorporated areas of Los Angeles County, including Bassett, Charter Oak, Citrus, East Arcadia, Ramona, Valinda and West La Puente. In 1997, she continued to break barriers by becoming the youngest person elected to the Valley County Water District. In 2003, Blanca was elected to Baldwin Park Unified School District Board of Education. She served for two terms as both President and Vice President. Blanca has been a leader and champion for students in and out of the classroom. She was successful in her efforts to improve academic standards for students; aligning them with vital resources to prepare them for college. During her time in office the graduation rate for seniors in high school reached 96%, a record high, along with improved test scores. Blanca received her Bachelor's Degree in Business Administration and Master's Degree in Education with a Multiple Subject Teaching Credential from Azusa Pacific University. Blanca arrived in the Assembly to give working families of the 48th District the resources they need to succeed in school and their community. Prior to the Assembly, Blanca was an educator for 16 years.



Francois Rodigari is the Director of Water Quality and Environmental Services at San Jose Water Company. He has worked at EBMUD, Northern Testing Laboratories, and the Alaska Health Project and has a Master of Science degree in Environmental Quality Engineering from the University of Alaska Fairbanks.



David Van joined the San Gabriel Valley Water Company in 2010 as an Accountant and quickly gravitated towards Water Treatment and Water Quality. David is currently the Water Quality Superintendent and has been in this capacity for four years. As the Water Quality Superintendent, David participates in and oversees several

groundwater clean-up projects at various Superfund sites in the San Gabriel Valley including the Baldwin Park, South El Monte, Puente Valley, and Whittier Narrows Operable Unit. He works closely with the Environment Protection Agency, Department of Toxic Substances Control, Division of Drinking Water, Water Quality Authority, and Responsible Parties to ensure high quality drinking water is delivered to customers. David holds a Water Technology Certificate from Citrus College, and State of California Grade 3 Operator Certification in both Water Treatment and Distribution.



Doug Wallace has served as the Environmental Affairs Officer for the East Bay Municipal Utility District since 1996. In this capacity, he serves as a senior policy advisor and is responsible for advocacy and outreach to the environmental community, urban and business interests, and other stakeholders on water issues. His areas of expertise include the

Sacramento-San Joaquin Delta, sustainability, climate change impacts on water resources, and water use efficiency. East Bay MUD provides water to 1.4 million people in the East Bay and wastewater service to 685,000 people. It is responsible for the stewardship of nearly 60,000 acres of watershed lands in the East Bay and Sierra, and operates two reservoirs on the Mokelumne River for water supply, recreation, and flood control. For several years, Doug operated his own business in mediation and conflict resolution, and previously held staff positions in hazardous waste regulation with the Massachusetts Department of Environmental Protection. He was also a Peace Corps Volunteer in Niger, West Africa, overseeing several reforestation projects. He holds a B.S. in Environmental Sciences from Yale University, an MPA from Harvard University, and also completed graduate studies in dispute resolution at the University of Massachusetts.



Dawn White has 27 years of experience working on drinking water quality programs. She started out analyzing water samples in a water quality laboratory and is currently the Water Quality Manager for Golden State Water Company. Part of her role at Golden State Water is to facilitate table top exercises as part of the Company's emergency response planning. White is a past Chair of the California-Nevada Section of the American Water Works Association. She currently serves as a Director on the American Water Works Association Board and was a 2011 recipient of the George Warren Fuller Award. White chairs the Water Quality Committee for the California Water Association.

SAVE THE DATE

CALIFORNIA WATER ASSOCIATION'S
76th Annual Conference
November 6-8, 2017
Monterey Plaza Hotel



California
Water
Association