

About WaterSmart®

WaterSmart empowers utility managers with actionable insights to increase customer satisfaction, reduce non-revenue water, and improve operational efficiency.

Our award winning software is designed, developed, and delivered in the United States.

HEADQUARTERS

San Francisco

FOUNDED

2009

AWARDS

Global CleanTech 100

Global Water Intelligence

“Top 20”

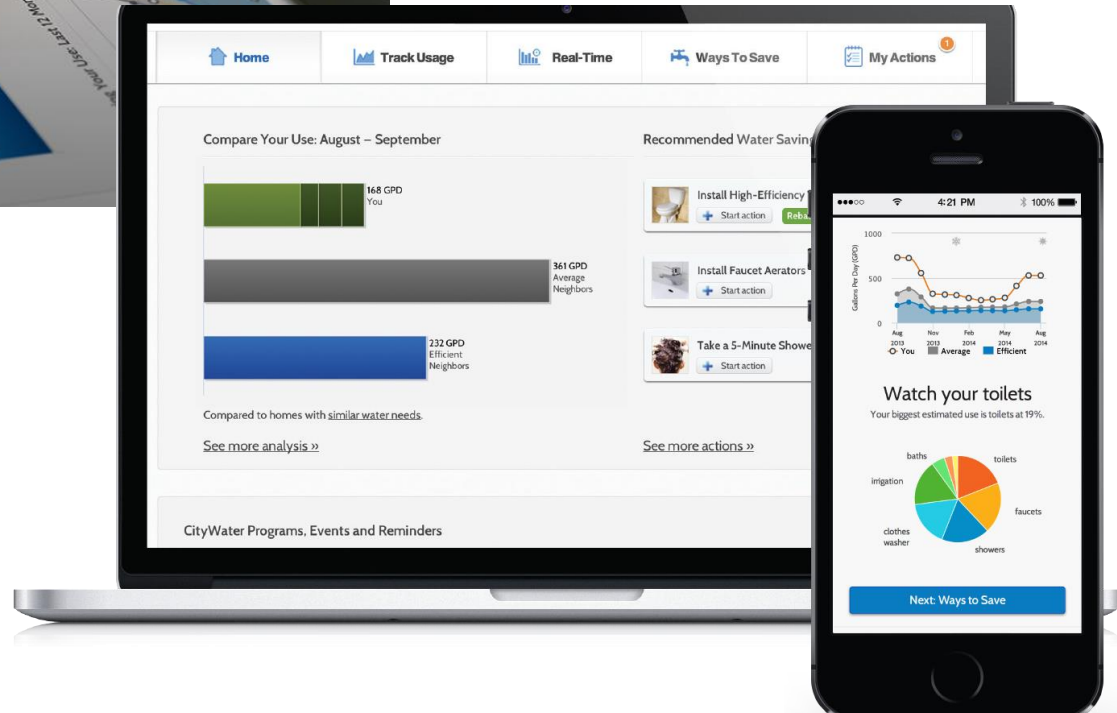
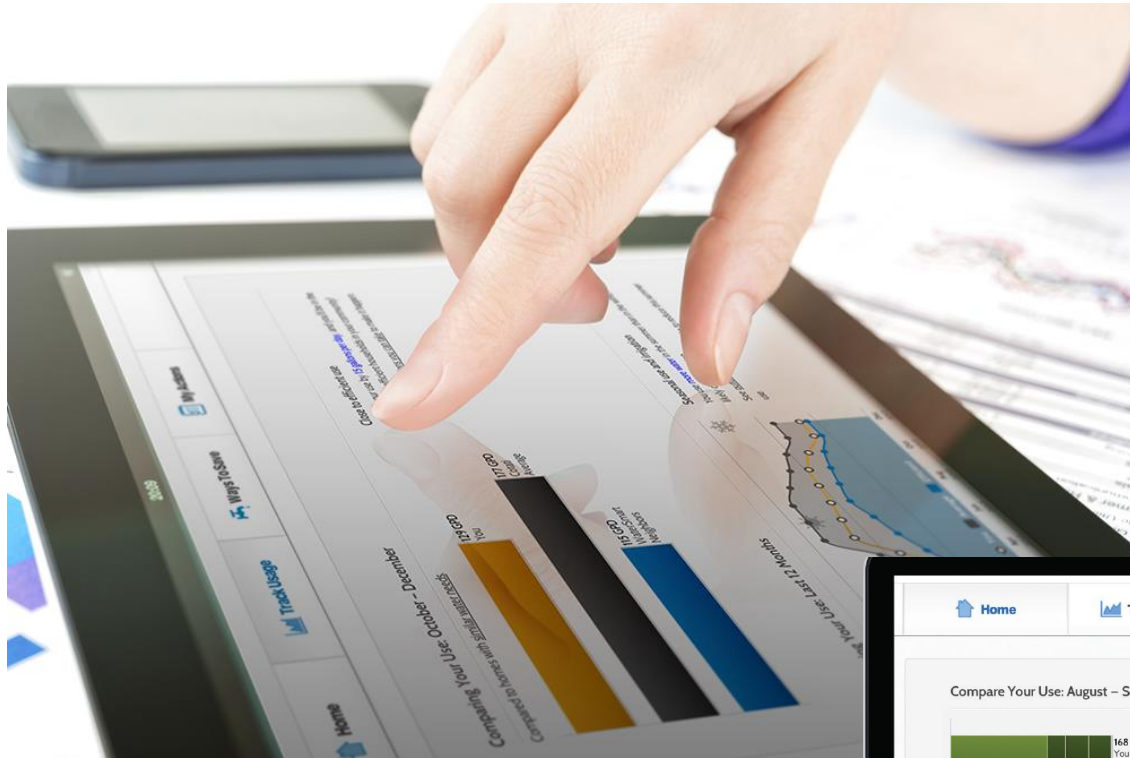
B-Corp Best for the
Environment

Sustainia 100

OUR PARTNERS INCLUDE
50+ UTILITIES IN 10 STATES
3M ACCOUNTS



Simple, Mobile & Digital



New strategies to face change



OLD APPROACH

Expensive, slow
supply-side solutions

Volumetric uniform rates

Reduced water delivery
erodes revenue

Water as a commodity

Mass communications



NEW APPROACH

Cost-effective, rapid, data-
driven demand-side solutions

Tiered or budget rates

Demand management slows
rate increases

Water as a service

Targeted, personalized
communications

Keys to success

Successful solutions must excel in all dimensions

