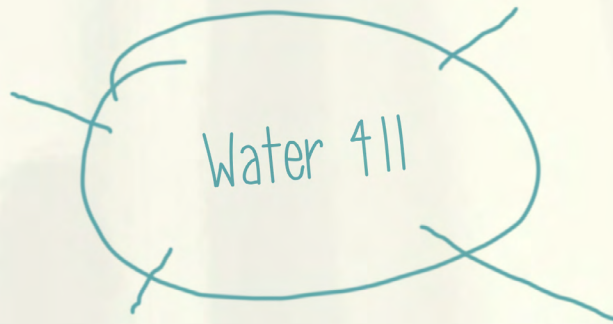


CALIFORNIA WATER ASSOCIATION
**IMPROVING OUR
WATER IQ**



MAY 18-20, 2016

THE CITIZEN HOTEL 926 J Street Sacramento



Wednesday, May 18, 2016

Metropolitan Terrace, 7th Floor

1:00 p.m. – 3:00 p.m. Regulatory Committee Seminar (CWA Members Only)

3:00 p.m. – 5:00 p.m. Small Company Committee Seminar (CWA Members Only)

**Hosted Reception
Scandal, 1st Floor**
5:00 p.m. – 6:30 p.m.

Thursday, May 19, 2016

Metropolitan Terrace, 7th Floor

7:30 a.m. – 8:15 a.m.	Registration – Buffet Breakfast
8:15 a.m. – 8:30 a.m.	Welcome Address
8:30 a.m. – 9:00 a.m.	Opening Keynote Address
9:00 a.m. – 10:00 a.m.	IOUs and GSAs – One Year Later
10:00 a.m. – 10:15 a.m.	Networking Break
10:15 a.m. – 11:15 a.m.	Improving Our Water IQ
11:15 a.m. – 12:15 p.m.	Water IOUs – Doing Their Part
12:15 p.m. – 1:45 p.m.	Luncheon & Keynote Address
1:45 p.m. – 2:00 p.m.	Networking Break
2:00 p.m. – 3:00 p.m.	Keeping Drought Communications Fresh (“Beating Drought Fatigue”)
3:00 p.m. – 3:30 p.m.	Improving Our Delta IQ
3:30 p.m. – 4:45 p.m.	Is the 2016 Legislative Session Improving Our Water IQ?
4:45 p.m. – 5:00 p.m.	Closing Remarks

Friday, May 20, 2016 (CWA Members Only)

Plaza Park Ballroom, 1st Floor

8:30 a.m. – 11:30 a.m. – CWA Directors Breakfast and Meeting

Wednesday, May 18, 2016

Location: Metropolitan Terrace, 7th Floor

- 1:00 p.m. – 3:00 p.m. Regulatory Committee Seminar
(CWA Members Only)
- 3:00 p.m. – 5:00 p.m. Small Company Committee Seminar
(CWA Members Only)

Hosted Reception

Location: Scandal, 1st Floor

5:00 p.m. – 6:30 p.m.
Join us for cocktails and appetizers as we kick off another great conference!

Thursday, May 19, 2016

Location: Metropolitan Terrace, 7th Floor

Registration & Breakfast

7:30 a.m. – 8:15 a.m.

Welcome

8:15 a.m. – 8:30 a.m.
Speaker: CWA 2nd Vice President Keith Switzer, Vice President,
Golden State Water Company

Opening Keynote Address

8:30 a.m. – 9:00 a.m.
Speaker: Honorable Fran Pavley (D-Agoura Hills), Chair, Senate
Natural Resources & Water Committee

SGMA, GSAs and IOUs – One Year Later

9:00 a.m. – 10:00 a.m.
Speakers: Dave Ceppos, Associate Director, Center for
Collaborative Policy
David Gutierrez, Program Manager, Groundwater Sustainability
Program, Department of Water Resources
John Woodling, Executive Director, Regional Water Authority
*Moderator: CWA President Greg Milleman, Director of Field
Administration & Finance, California Water Service Company*

Networking Break

10:00 a.m. – 10:15 a.m.

Improving Our Water IQ

10:15 a.m. – 11:15 a.m.
Speakers: Robb Barnitt, Founder & Chief Executive Officer,
DropCountr
Christine Boyle, Ph.D., Founder & Chief Executive Officer, Valor
Water Analytics
Peter Yolles, Founder & Chief Policy Officer, WaterSmart
Moderator: Jack Hawks, Executive Director, CWA

Water IOUs – Doing Their Part

11:15 a.m. – 12:15 p.m.
Speakers: Andy Gere, President & Chief Operating Officer, San
Jose Water Company
Rich Svindland, Vice President of Operations, California
American Water
Carol Thomas-Keefer, Superintendent of Operations, Liberty
Utilities Apple Valley

Tim Treloar, Vice President of Operations & Water Quality,
California Water Service
*Moderator: Rami Kahlon, Director, California PUC Division of
Water and Audits*

Luncheon & Keynote Speaker: Urban Water Conservation Policy – Today and Tomorrow

12:15 p.m. – 1:45 p.m.
Speaker: Frances Spivy-Weber, Vice Chair, State Water
Resources Control Board

Networking Break

1:45 p.m. – 2:00 p.m.

Keeping Drought Communications Fresh (“Beating Drought Fatigue”)

2:00 p.m. – 3:00 p.m.
Speakers: Evan Jacobs, External Affairs & Drought Response
Manager, California American Water
Alison Kastama, Manager of Public Affairs and Community
Outreach, East Bay Municipal Utility District
Yvonne Kingman, Corporate Communications Manager,
California Water Service Company
John Tang, Vice President of Government Relations & Corporate
Communications, San Jose Water Company
Moderator: Christine Kohn, Principal, IN Communications

Improving Our Delta IQ

3:00 p.m. – 3:30 p.m.
Michael Patrick George, Delta Watermaster, State Water
Resources Control Board | Delta Stewardship Council

Is the 2016 Legislative Session Improving Our Water IQ?

3:30 p.m. – 4:45 p.m.
Speakers: Danielle Blacet, Director for Water, California
Municipal Utilities Association
Kathleen Cole, Executive Legislative Representative,
Metropolitan Water District of Southern California
Wendy Ridderbusch, Director of State Relations, Association of
California Water Agencies
*Moderator: Jennifer Capitulo, Senior Policy Advisor, Nossaman
LLP*

Closing Remarks

4:45 p.m.
Speaker: CWA 2nd Vice President Keith Switzer, Vice President,
Golden State Water Company

Friday, May 20, 2016

Location: Plaza Park Ballroom, 1st Floor

CWA Directors Breakfast and Meeting

(CWA Members Only)
8:30 a.m. – 11:30 a.m.

Speakers



Robb Barnitt is the Founder and CEO at Dropcountr, a water analytics company that develops intuitive, interoperable software for utilities and native iOS and Android apps for their customers. Dropcountr is changing water. Robb has spent his career working at the intersection of technology and sustainability in roles with ABB, Arthur D. Little, the National Renewable Energy Laboratory and various

startups. He holds a Masters degree in Engineering from Stanford and an MBA from UC-Berkeley.



Danielle Blacet joined California Municipal Utilities Association in November 2014 as Director for Water and represents member interests before the legislature and regulatory agencies on all water-related issues. She brings extensive knowledge and experience working with California public water utilities and in multi-member associations. Most recently, she served as Special Projects Manager

for the Association of California Water Agencies where she spearheaded several high-profile projects and activities including the water-energy nexus, the Statewide Water Action Plan 2014 Drought: Impacts and Strategies for Resilience. Danielle also has experience in political consulting and public affairs for both statewide and national clients.



Dr. Christine Boyle is the founder and CEO of Valor Water Analytics. Her work focuses on developing decision support software that achieves both resource and financial sustainability goals for utilities. She received a doctorate in water resource planning from the University of North Carolina at Chapel Hill in 2011 and led Valor Water through the Y Combinator Accelerator in 2015. Dr. Boyle is

passionate about entrepreneurship and has worked at three "startups" in addition to founding two of her own (Blue Horizon Insight and Valor Water Analytics). She has published widely on food security, data science in the water sector and water finance. She is Chair of the Cal-Nevada American Water Works Association Financial Management Committee and a water policy advisor for the World Bank.



Dave Ceppos is the Associate Director of the Center for Collaborative Policy (CCP), a program of California State University Sacramento. Dave has a comprehensive background developing consensus based, stakeholder-driven, resource management processes, particularly on water policy. He has additional considerable management and field experience in watershed and natural resource planning, ecological

assessment, hydrology, flood risk reduction planning, hazardous

waste management, and habitat restoration. Dave is CCP's Sustainable Groundwater Management Act (SGMA) Program Manager, overseeing CCP's work with the Department of Water Resources (DWR) and State Water Resources Control Board (State Board). In this role, he manages the CCP Outreach Team implementing statewide SGMA activities such as public outreach support to DWR on various SGMA regulations and general public education, and the State Board's Fee Assessment Program. Dave received a B.L.A. in landscape architecture from the University of Florida (UF) in 1985 and conducted post-graduate studies at the UF Department of Sociology in environmentally related behavior.



Kathleen Cole, Executive Legislative Representative with The Metropolitan Water District of Southern California, has been charged with managing the district's state legislative program in Sacramento. Ms. Cole has been with the agency for 23 years and is responsible for promoting and protecting Metropolitan's state legislative objectives, working closely with Metropolitan's Board of Directors,

General Manager Jeff Kightlinger, his management team and the district's contract lobbyists in Sacramento. Prior to her joining Metropolitan, Kathy was a registered lobbyist and office manager for Lynn Suter and Associates, a private advocacy firm focused primarily on local government issues. She cut her teeth on legislative issues through her two years with the state legislative operation for the East Bay Municipal Utility District.



Michael Patrick George was appointed to a four-year term as Delta Watermaster beginning in January, 2015. The position of Delta Watermaster was created by the 2009 Delta Reform legislation. The Delta Watermaster is an independent officer of the State reporting jointly to the State Water Resources Control Board and the Delta Stewardship Council. The Watermaster

has statutory responsibility for administering water rights within the Sacramento/San Joaquin River Delta and the Suisun Marsh. Additionally, the Delta Watermaster advises the Board and the Council on related water rights, water quality and water operations in and affecting the Delta, which is, simultaneously, a critical estuarine habitat, a vital agricultural area, and the hub of California's water infrastructure. Prior to starting his term, Mr. George was active in western water law and policy as a water lawyer, as the CEO of a publicly traded water resource management company, as a senior executive of an investor owned water company and as an investment banker serving both public and private entities in the water industry. He is an honors graduate of University of Notre Dame where he was elected to Phi Beta Kappa and of the Georgetown University Law Center where he was an editor of *Law and Policy in International Business*. Mr. George has lectured on California water resource issues at the University of California San Diego, University of Southern California and University of California at Berkeley. He is a member of the California Bar.



Andrew R. Gere, P.E., is the President and Chief Operating Officer for San Jose Water Company, where he has primary and direct responsibility to lead the execution of the company's strategic plan. He develops and implements programs to improve operational efficiency, plans capital improvements, manages water resources and directs operation of the utility in accordance with local, state

and federal regulations, a high level of customer service and company financial goals. He holds a Bachelor of Science degree in Civil Engineering from the University of Connecticut and an MBA from Santa Clara University. He is a licensed Civil Engineer in California, and holds a California T4 Water Treatment Plant Operator license. Andrew has been with the company for more than 20 years.



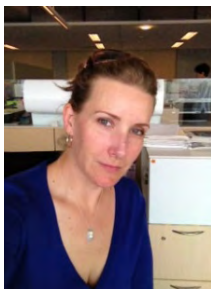
David Gutierrez is currently the Executive Program Manager for the Groundwater Sustainability Program within the Department of Water Resources. He has worked for the Department in several capacities over the past 35 years including the Chief of the Division of Safety of Dams, the Deputy Director for Public Safety and the Deputy Director for Business Operations. He has a Bachelor of Science

Degree in Civil Engineering and Master of Science Degree specializing in Geotechnical Engineering from California State University, Sacramento. He is a registered professional civil and geotechnical engineer.



Evan Jacobs is the External Affairs Manager for California American Water. Evan got his start in the water industry in 2003 when he began consulting for American Water on local public policy issues. He has served as the external affairs manager for American Water in Northern California since 2007. Prior to joining American Water, Evan graduated from Trinity College in Hartford, CT with a

B.A. in Political Science and worked in the California Assembly and for a US Congresswoman. Evan is the immediate Past Chair of the Board of Directors for the Citrus Heights Regional Chamber of Commerce, third vice president of the California Water Association and chairs the CWA Legislative Committee.



Alison Anja Kastama is a Special Assistant to the General Manager and Manager of Public Affairs for the East Bay Municipal Utilities District (EBMUD). Alison came to EBMUD in April 2016, following seven years as a Communications Manager with the San Francisco Public Utility Commission, operator of the Hetch Hetchy Regional Water System. Alison's work within the SFPUC encompassed

media relations, public outreach, and management of the agency's graphics team. At EBMUD, Alison serves on the

Senior Management Team and provides strategic direction for the agency, while overseeing internal and external outreach and communications. Alison's work contributes to greater public understanding of vital public infrastructure and the role it serves in our lives. Alison has a bachelor's degree in Classical Civilization and French from UCLA.



Yvonne H. Kingman, APR, is the corporate communications manager at California Water Service (Cal Water). With the company since she moved to the Golden State 12 years ago, Yvonne is responsible for creating and managing strategic customer communications, crisis communications, media relations, social media, and employee communications efforts. In addition to supporting Cal

Water, Yvonne supports its parent company, California Water Service Group, and the Group's other subsidiaries in Washington, New Mexico, and Hawaii with their public relations efforts. Yvonne holds her Accreditation in Public Relations with the Public Relations Society of America. She is also an Associate Board Member of the Boys & Girls Clubs of Carson and Board Member of Ballet Etudes, a youth ballet company. A Texas native, Yvonne holds her Bachelor of Journalism Degree in Public Relations from the University of Texas at Austin.



Senator Fran Pavley chairs the Senate Natural Resources and Water Committee and has been a leading voice on water policy issues during her 13 years in the Legislature. She was the author of the landmark Sustainable Groundwater Management Act in 2014, which put in place California's first-ever statewide system to protect against over-drafting of groundwater basins strained by overuse.

Pavley served three terms in the Assembly from 2000-2006 and was elected to the Senate in 2008, where she is now approaching the end of her second term. She received her Master's Degree in Environmental Planning at CSU Northridge, taught middle school for 28 years and completed her teaching career in Moorpark, California. Pavley was instrumental in the successful effort to incorporate the city of Agoura Hills in 1982, and became the city's first mayor during the first of her four terms on the city council. Her 27th Senate District includes eastern Ventura County, Malibu and much of the western San Fernando Valley.



Wendy Ridderbusch, Director of State Relations, Association of California Water Agencies. As ACWA's director of state relations, Wendy Ridderbusch manages the State Relations Department and directs the association's advocacy efforts in California's legislative and regulatory arenas.

Ridderbusch oversees a staff of six legislative and regulatory advocates

and analysts who together produce the bill analyses that help determine the official position ACWA takes on state legislation. She has been lobbying for over a decade on issues including the public records act, special district property tax and reserves, water recycling, and the state budget. Ridderbusch joined ACWA in 2001 as a legislative advocate and served as interim state legislative director during a vacancy in that position in 2011. Having worked 13 years for the California State Legislature as a policy consultant she brings experience from inside the Capitol "building" to ACWA's State Relations Department. She has worked on several political campaigns including U.S. Senate, State Senate and Assembly races. Originally from Southern California, Ridderbusch has a Bachelor's degree in political science from the University of California, Los Angeles.



Frances Spivy-Weber was first appointed to the State Water Resources Control Board in 2007, reappointed and elected Vice-Chair of the Board in 2009, and reappointed by Governor Brown in 2013 to a four-year term. Before being appointed to the Board, she served as the executive director of the Mono Lake Committee since 1997. From 1983 to 1992, Ms. Weber served as the director of

international programs for the National Audubon Society. She previously was a legislative assistant for the Animal Welfare Institute from 1978 to 1982. Ms. Spivy-Weber is currently serving as Chair of the Water Policy Center Advisory Council with the Public Policy Institute of California; Member, Advisory Board of Synergy; and Member, Advisory Committee on Recycled Water and Direct Augmentation of Surface Waters and Feasibility of Direct Potable Reuse. Ms. Spivy-Weber was a member of the Bay-Delta Public Advisory Committee and co-chair of its Water Use Efficiency Committee. She also served as co-chair of the Southern California Water Dialogue and convener of the California Urban Water Conservation Council. She has served on many boards, including the Water Education Foundation, California Council of Land Trusts, and Clean Water Action/Clean Water Fund.



Rich Svindland is a Professional Engineer with more than 25 years of experience in the water and wastewater fields working both as an engineering consultant and an owner. He currently serves as a Vice President of Operations for California American Water (CalAm), where he and his team are responsible for the production, distribution, field services, Water Quality / Environmental

Compliance, Operational Risk Management and Maintenance Services for CalAm's 26 water systems and 8 wastewater systems. He received his Bachelor of Civil Engineering from Georgia Tech and a Master of Science in Civil Engineering from the University of Kentucky. He is a member of American Society of Engineers (ASCE), American Water Works Association (AWWA), Water Environment Federation (WEF) and the Design Build Institute of American (DBIA).



John Tang is the Vice President of Government Relations and Corporate Communications for San Jose Water Company. His career spans more than 20 years in the areas of environmental engineering and public affairs. John works with regional stakeholders to ensure a high quality, reliable, and sustainable water supply for the region. Prior to joining San Jose Water Company, John was employed

by FMC Corporation in Philadelphia, Pennsylvania, and San Jose, California, where he managed the remediation of a diverse portfolio of contaminated industrial facilities, including State and Federal Superfund sites, in the United States and Canada. John holds BS and MS degrees in Civil Engineering from San Jose State University and an MBA from Columbia University. He is active in the community and serves as a Director for the Santa Clara FireSafe Council, as a Trustee for the San Jose Silicon Valley Chamber of Commerce's Political Action Committee, and currently chairs the National Association of Water Companies' Communications Committee. John is a Registered Civil Engineer and an Adjunct Professor in the College of Engineering at San Jose State University.



Timothy D. Treloar currently serves as the Vice President of Operations & Water Quality for California Water Service Company (Cal Water) and has more than 25 years of experience in the water utility industry. Since joining Cal Water in 1994, he has served as General Superintendent, Assistant District Manager and District Manager of the Bakersfield district, one of the company's largest service areas.

With both water quality and operations expertise, Treloar holds the most advanced certification available from the state of California in both water treatment and distribution. Treloar earned his Bachelor of Science Degree in Geology at California State University, Fresno.



Carol Thomas-Keefer, Superintendent of Operations, oversees the activities of all of the water utility's field operations serving about 20,000 customers in and around the Town of Apple Valley, California. Ms. Thomas-Keefer has responsibility for water production, water quality, facility and distribution system maintenance, field service and meter reading, as well as fleet and warehouse management.

She joined the company in March 2015, and reports directly to General Manager Tony Penna. With 30 years' water industry experience, Ms. Thomas-Keefer most recently served as Operations Manager for California American Water's Los Angeles County District where she was responsible for all operational aspects of water service to the district's 28,000 customers. Prior to that, she was the Executive Officer of the Main San Gabriel Basin Watermaster, managing groundwater resources and water rights in the San Gabriel Valley area of Los Angeles County. During her tenure with the Watermaster, she was instrumental in developing and implementing a landmark

public-private agreement for the cleanup of wide-spread groundwater contamination in the San Gabriel Basin's Baldwin Park Operable Unit Superfund site.



John Woodling is Executive Director of the Regional Water Authority, a coalition of two dozen water purveyors and associated agencies in the greater Sacramento area. RWA was created to pursue collaborative approaches to improving the reliability, affordability and quality of water for the region. He also leads the Sacramento Groundwater Authority, responsible for sustainably managing the groundwater

basin in northern Sacramento County. Over 30 years in water resources management, Mr. Woodling has provided innovative leadership at local, state and federal levels. Mr. Woodling previously worked at the California Department of Water Resources, managing groundwater programs and directing development of the state's Integrated Regional Water Management Program. He is a licensed professional geologist, certified engineering geologist and certified hydrogeologist in California, and holds a bachelor's degree in geology and a master's in hydrogeology.



Peter Yolles is the Founder and Chief Policy Officer of WaterSmart Software. His career focus is driving the sustainable use of water resources. Peter founded WaterSmart to transform the relationship between water utilities and their customers through social engagement and analytics. He held previous water-related roles with The Nature Conservancy, Western Water Company, GE Capital and the Pacific

Institute. He earned an MBA and Master's degree in Water Science, Management and Policy from Yale.

Moderators



Jennifer Capitolo, Senior Policy Advisor with Nossaman LLP, assists clients with a wide range of advocacy issues including government procurement, healthcare, water, housing, economic development, and government funding. Prior to joining Nossaman in 2011, Ms. Capitolo served for seven years as the Senior Director of the State Capitol office for a top-ten state lobbying firm. Ms. Capitolo has

helped secure hundreds of millions of dollars in state and federal funding for parks, higher education, museums and libraries, transportation projects, and infill and transit-oriented developments throughout California.



Jack Hawks is executive director of the California Water Association, which comprises investor-owned water utilities regulated by the California Public Utilities Commission. Jack manages CWA's regulatory, legislative and communications programs, and represents the Association

before the CPUC, the California State Legislature, the Governor's Office, the State Water Resources Control Board, and other industry organizations. He is currently Secretary-Treasurer of the California Urban Water Conservation Council and was a member of the Advisory Committee for the California Water Plan Update – 2009 and 2013. Prior to joining CWA, Jack worked in the energy industry, specializing in power plant siting, permitting and development, energy marketing and regulatory affairs. He attended the College of William & Mary, majoring in Political Science, and holds B.S. and MBA degrees from the University of Kansas and George Mason University.



Rami Kahlon has served as the Director of the Division of Water and Audits at the California Public Utilities Commission since 2007. In this role, he is responsible for the regulatory oversight of 129 privately owned water and sewer utilities. In addition, Rami leads the Commission's Audit arm which provides auditing services to the other industry divisions. Rami is a seasoned utility regulator and has worked

at the Commission for 20 years in various capacities. Rami holds a Bachelor of Science in electrical engineering from the University of California at Davis and a Master of Management from the Kellogg School at Northwestern University, and he is a licensed Professional Electrical Engineer.



Christine Kohn is Principal of IN Communications, a public outreach firm that specializes in sustainability and water issues. She has more than 20 years experience in public relations and print journalism. Christine is credited with developing and managing more than a dozen award-winning outreach programs for her statewide and local clients.



Greg Milleman is the Director of Field Administration & Finance for California Water Service Company, as well as being the President of CWA. Greg joined California Water Service Company in as Manager of Special Project; he is now the Director of Field Administration and Finance. Prior to joining California Water Services, he was at Valencia Water Company for 21 years and was Senior

Vice President of Administration at the end of his tenure. At Valencia Water Company, he was responsible for all regulatory, financial, administrative and customer service activities. He was an audit manager at Arthur Andersen for six years before joining Valencia Water. Mr. Milleman holds a B.S. degree in Business Administration from California State University Northridge in 1986. He is also a California Certified Public Accountant.

SAVE THE DATE

CALIFORNIA WATER ASSOCIATION'S 75th Annual Conference

November 2-4, 2016

Monterey Plaza Hotel

