

Tiffany Tran
San Gabriel Valley Water Company
626-774-6212
thtran@sgvwater.com



San Gabriel Valley Water Company's Conservation Programs

Education and Public Outreach Program

- National Theater For Children
- Public Events

Commercial, Industrial, and Instructional Program

- Indoor and Outdoor School Retrofit
- Turf Removal/Conservation Garden

Residential Program

- High Efficiency Clothes Washer Distribution for Low-Income Customers
- High Efficiency Toilet Direct Distribution

San Gabriel Valley Water Smart City Challenge

The San Gabriel Valley Water Smart City Challenge program is offered by Upper San Gabriel Valley Municipal Water District. It began in June 2014 and will end in July of 2015.

Challenge Summary

The first three cities that complete 8 of 12 challenge requirements will receive a \$50,000 grant from Upper San Gabriel Valley Municipal Water District toward a sustainable watershed project in their city. The grants may be applied toward a water conservation project, storm water capture project or recycled water project.

Challenge Requirements

- 1) Adopt a low impact development storm water ordinance.
- 2) Adopt a model water conservation ordinance.
- 3) Host www.socalwatersmart.com and www.saveourwater.org on city website.
- 4) Host a water efficiency landscape class.
- 5) Implement a city-wide messaging campaign promoting water conservation rebates.
- 6) Host a high efficiency toilet giveaway event.

- 7) Conduct a large landscape water audit at a city facility.
- 8) Two city councilmembers and one city staff member attend one of the following events: Water 101, Where Solutions Flow Tour, Water Education Foundation Tours and/or 2014 San Gabriel Valley Water Forum.
- 9) Create a 30 second PSA featuring residents, local business owners, or city elected officials highlighting conservation best practices.
- 10) Adopt a water budget rate structure.
- 11) Implement technology to help water users better understand their water use and how they can use water more efficiently.
- 12) Obtain the highest rebate dollars per capita by city residents and business through www.socalwatersmart.com.



**What does San Gabriel Valley Water Company
have to do with this Program?**

**San Gabriel Valley Water Company gives assistance to cities within its
service area to achieve their selected challenges.**

High Efficiency Toilet Giveaway Event.

- City of South El Monte hosted this event at their civic center facility on October 4, 2014.
- San Gabriel Valley Water Company used existing conservation funds for High Efficiency Toilet Direct Distribution program to sponsor the event.
- The city selected South El Monte High School wrestling team as the volunteer group to assist with administration and product loading in return for a donation of \$1,500.
- 315 high efficiency toilets were distributed
- 235 customers participated in this event.
- 178 of those customers received up to 2 toilets and 57 others were placed on the High Efficiency Toilet Direct Distribution waiting list.

