

California Water Utilities' Supplier Diversity Program

**Charmaine Jackson, Chair
USDPC Committee**

**Manager, Supplier Diversity,
San Jose Water Company**



**California
Water
Association**

California Water Utilities' Supplier Diversity Program

**Charmaine Jackson, Chair
USDP Committee**

**Manager, Supplier Diversity,
San Jose Water Company**



**California
Water
Association**

supplier diversity



The CWA Utility Supplier Diversity Program (USDPP) committee efforts have set the standard for diverse supplier excellence in water industry supply chain



Investor owned water company diversity program participation

- 10 years strong
- How did we get here
- Supplychain excellence
- Climbing the mountain to success
- 2012 - 2014
two year of strategic work
- Mentor Prologe Program MP3
- 2014 Enbanc participation
- Moving forward
- Thank You



10 Years Strong



- Signed MOI/ 2004 with PUC
- California American, California Water Service, Golden State, San Gabriel Valley,
- San Jose Water, Suburban Water, Park Water
- Met with large utilities such as SCE /PGE
- Worked with Gwen Moore



History of Program - How did we get here?

USDP Committee drove IOU water company program success

Launched an aggressive internal and external programs

Extensive outreach program from beginning - Executive leadership support

Partnered with community and professional Minority-Women and Disabled Veteran organizations

Results:

Growth of the USDP program function within each company



Diverse suppliers assist in supplychain excellence

- Direct spend with 469 diverse businesses
- Cost savings across the board with competitive suppliers
- Economic impact for local and statewide businesses
- Direct connection with customers who are supplying goods
- Innovation and technology growth in solutions to deliver water
- Small and minority owned business create jobs



2012 - 2014 two years of strategic growth

Implement Strategic Plan

- Outreach
- Executive Leadership
- Communications
- Reporting



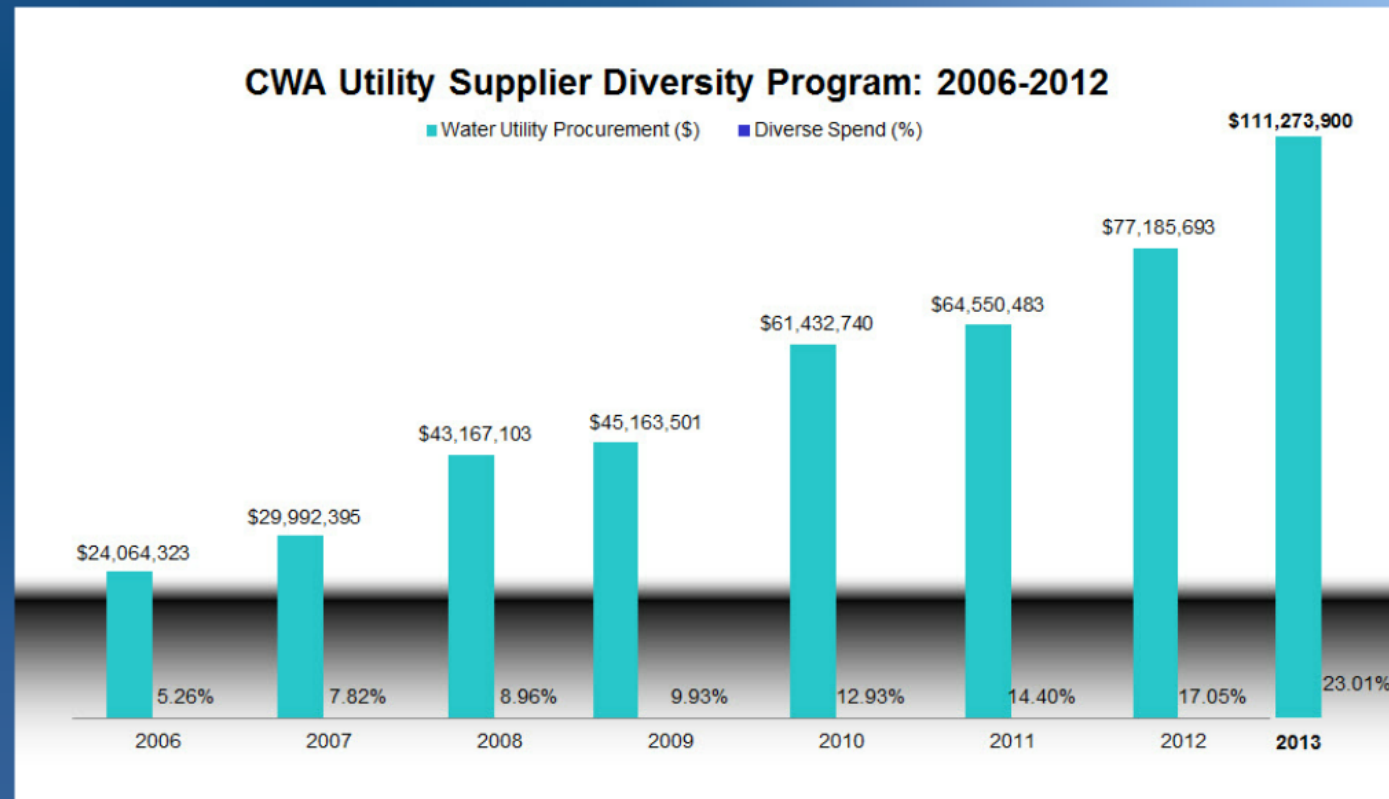
Results

- Detail reporting to BOD
- Executive Engagement
 - CEO level advocates
- Communications
 - BNA Communications
 - MBE Magazine feature
- Additional reporting detail



Year on Year Success

- Year on Year Increase in \$ spend with diverse business
- History of benefits in numbers
- All members benefit from positive program
- Four member water companies EXCEED CPUC goal
- CWA member water companies leading amongst water companies participating in national programs*



Mentor Protege Program - MP3

- Developed by CPUC regulated Utilities to assist with capacity building and technical assistance
- Worked with program manager Infinity Business Solutions to implement pilot program
- Three member water company participants
- Suppliers include, fuels, electrical and construction services
- All participants will receive certificate of participation in December
- San Jose Water Company participant awarded fuels contract



CPUC Enbanc Hearing

- Five CPUC Commissioners participated in hearing to discuss Utility Supplier Diversity Program participation
- Marty Kropelnicki - President and CEO for California Water Service - large company panel representation
- Keith Switzer - Vice President Regulatory Affairs, Golden State Water - small company panel representation



Moving Forward

- Newly Appointed Committee Chair - Holley Joy, California American Water Company
- Newly Appointed Vice Chair - Jackie Glover, San Gabriel Valley Water
- Member water companies continue to grow progress toward 21.5% CPUC goal



"Coming together is the beginning. Keeping together is progress. Working together is success." **Henry Ford**



California
Water
Association

Working
Together.
Achieving
Results.

